MULTIMEDIA UNIVERSITY®

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 3, 2017/2018

MVR 2023 – EXPERIENTIAL STUDIES

(All sections / Groups)

01 JUNE 2018
9.00 a.m. - 11.00 a.m.
(2 Hours)

INSTRUCTION TO THE STUDENT

1. This question paper consists of 3 pages including cover page.

2. Answer only **4 (FOUR)** out of 6 questions. Total mark is 40 (FORTY) marks. The distribution of the marks for each question is given accordingly at the end of each question.

3. Please write all your answers clearly in the answer booklet provided.

Answer any 4 (FOUR) questions ONLY.
Total mark is 40

Question 1

Experiential design element consists of content, context, space and form, emotion, and interaction.

a. What is definition of content and context? [4 marks]
b. Mention and elaborate the space and form portrayed in figure 1 and figure 2.

[6 marks]

Figure 1

Figure 2

Question 2

What is definition of immersion? Mention two types of immersion and levels of immersion!

[10 marks]

Continued ...

Question 3

Based on your trip to The Rift, discuss your experience about playing EXA games. What can you conclude about the content and technology? And how do you relate your experience to six elements of human-computer experience?

[10 marks]

Question 4

Key interactions consist of manipulation, navigation, and communication. What is navigation? And what can you tell about the wayfinding aids?

[10 marks]

Question 5

What are the three-acts in plot structure? Explain these acts and give example based on a film that you have watched.

[10 marks]

Question 6

From all topic in the course (content, context, space and form), (emotion and technology), and (experience, knowledge, and task), discuss what was the most powerful experience for you and describe the reason for it. Also, explain what you gain from the experience that is essential for your growth as human being and a student.

[10 marks]

End of Page.